







Prospectus 2018

Washington Marriott Wardman Park • Washington, DC



Dear Valued Partner,

On behalf of Mike Agostino, president of the National Association of Specialty Pharmacy (NASP), I am pleased to invite you to join us as a sponsoring partner for NASP's 2018 Annual Meeting and Expo. NASP is the only nonprofit trade organization representing the nation's leading specialty pharmacies, pharmaceutical and biotechnology manufacturers, group purchasing organizations, patient advocacy groups, integrated delivery systems and health plans, wholesalers/distributors and pharmacists. With over 100 corporate members and 1,200 individual members, NASP is the leading voice of specialty pharmacy in the United States.

Your support is critical to the development and implementation of our strategic initiatives that serve the needs of our valued members. The 2018 sponsorship program provides an excellent opportunity to showcase your products, research and support services with specialty pharmacy industry colleagues and peers at our sixth annual meeting to be held on September 24-26, 2018, at the Washington Marriott Wardman Park in Washington, D.C.

In this prospectus, please find information on exciting activities and unique opportunities for supporting the 2018 NASP Annual Meeting & Expo, in addition to key sponsorship dates and deadlines. Building on the momentum of last year's meeting and in conjunction with the tireless support of an actively engaged and diverse group of board of directors and an army of dedicated member volunteers, we're confident this will be our best event yet!

We are grateful for your participation and support and look forward to partnering with you in 2018.

With my very best,

Sheila M. Arquette, RPH

Executive Director National Association of Specialty Pharmacy Phone: (703) 842-0122 sarquette@NASPnet.org | www.NASPnet.org



Advancing Specialty Pharmacy Education

NASP University is the official continuing education (CE) resource of the National Association of Specialty Pharmacy (NASP). NASP University was developed by and is managed through a partnership with ProCE, a nationally recognized provider of continuing education for health professionals. NASP University is guided by an advisory board composed of individuals nominated by member companies of NASP.



About:

The National Association of Specialty Pharmacy (NASP) is a 501(c)(6) trade association representing all stakeholders in the specialty pharmacy industry. Our members include the nation's leading specialty pharmacies, pharmaceutical and biotechnology manufacturers, group purchasing organizations (GPOs), distributors, and more. With more than 100 corporate members and more than 1,200 individuals, NASP is the unified voice of specialty pharmacy in the United States.

NASP provides educational programs through its Annual Meeting & Educational Conference and NASP University, supports specialty pharmacy certification, and represents specialty pharmacy to Congress and federal regulatory agencies.

Who should exhibit?

The Annual Meeting & Educational Conference gives you access to decision makers, executives, and owners involved in specialty pharmacy. The meeting is attended by CEOs, chief pharmacy officers, pharmacy directors, executives from specialty pharmacies, health plans, pharmacy

benefit managers, health systems, the pharmaceutical industry, GPOs, distributors, consulting firms, and vendors. NASP welcomes and encourages participation by all stakeholders in specialty pharmacy, such as:

- Pharmaceutical/biotech companies
- · Health plans/reimbursement
- Pharmaceutical distribution services
- · Pharmacy benefit management companies
- Specialty pharmacy
- · Patient support services
- GPOs/wholesalers
- · Data management and analytics

Reasons your company should exhibit:

- Meet with decision makers within specialty pharmacy
- Demonstrate innovative products and services
- · Position your company as an industry leader
- Expand business opportunities with existing customers
- Establish strategic partnerships
- Network with leaders in specialty pharmacy

Why sponsor?

Sponsorship provides opportunity for you to demonstrate your support of this evolving market and will provide your company with maximum exposure. NASP offers various sponsorship packages to accommodate all investment levels.



Schedule of Events

MONDAY. SEPTEMBER 24

7:00 a.m. - 8:00 a.m.

Preconference Workshops Breakfast

8:15 a.m. - 5:00 p.m.

Specialty Pharmacy Law Conference

8:15 a.m. - 5:00 p.m.

CSP Prep Course

5:30 p.m. – 7:30 p.m.

Welcome and Networking Reception in the Exhibit Hall

TUESDAY, SEPTEMBER 25

6:00 a.m. - 7:00 a.m.

Wellness Initiative

7:00 a.m. - 8:00 a.m.

CE Satellite Symposium

8:00 a.m. - 4:00 p.m.

General Session

11:45 a.m. - 1:15 p.m.

Women in Specialty Pharmacy Luncheon

6:30 p.m. – 7:30 p.m.

Poster Presentation and Meet the Board Member Appreciation Reception

Exhibit Hall open during breakfast, lunch, reception, and breaks

WEDNESDAY, SEPTEMBER 26

6:00 a.m. – 7:00 a.m.

Wellness Initiative

7:00 a.m. - 8:00 a.m.

CE Satellite Symposium

8:00 a.m. - 2:00 p.m.

General Session

Exhibit Hall open during breakfast, lunch, and morning break

*Agenda is subject to change.

NASP 2018 Hotel Information

Washington Marriott Wardman Park

2660 Woodley Rd NW • Washington, DC 20008

Phone: (202) 328-2000

A limited block of rooms has been set aside at the Washington Marriott Wardman Park with a special NASP conference rate of \$219 per night, plus applicable state and local taxes. To reserve a room visit www.naspmeeting.com/hotel-travel.

Please note, you must register for the meeting prior to

reserving a room.

SPONSORSHIP TIERS

	PLATINUM SPONSORSHIP* \$40,000 EACH	GOLD SPONSORSHIP* \$30,000 EACH	SILVER SPONSORSHIP* \$20,000 EACH	PREMIUM EXHIBITOR* \$15,000 EACH	FRIEND SPONSORSHIP* \$10,000 EACH
Full conference registrations	8	6	4	4	2
Acknowledgment on NASP website and association materials for 1 year	~	~	~	~	~
10' x 20' Exhibit Space	~	~	_	_	_
10' x 10' Exhibit Space	_	_	~	~	_
Acknowledgment on all conference signage and meeting materials	~	~	~	~	~
Advertisement position in the NASP Conference Guide	~	~	~	~	_
Conference Bag Insert	~	~	~	~	~
Break Sponsorship*	~	~	~	_	_
Welcome Reception Sponsorship	~	_	_	_	_
Cocktail Reception Sponsorship	_	~	_	_	_
Column Wrap Package	_	_	_	_	~

^{*}Sponsors will be listed in meeting program book.

Palladium, Platinum, Gold, and Silver NASP corporate members receive discounted sponsorship and exhibitor rates. **OPPORTUNITIES**

EXHIBIT INFORMATION

Space Assignment and Exhibit Fees Closing Date: August 17, 2018

Late fees of \$2,500 (for profit) and \$750 (nonprofit) will be included if commitment is made after the official closing date

10' x 20' space \$9,500 (for profit) \$3,500 (nonprofit) Includes 3 registrations

10' x 10' space \$5,150 (for profit) \$1,750 (nonprofit) Includes 2 registrations

Space will be assigned according to the date by which the contract and deposit are received.

The following services will be provided to exhibitors at no additional charge:

- Standard identification sign displaying the exhibitor's name and booth number
- Complimentary exhibitor listing in the NASP Conference Guide
- Booth includes table, chair, and wastebasket

Note: Each additional exhibitor badge is \$500 (limit 2)
Payment for space must be received by August 31, 2018.
Staff names must be submitted to NASP no later than August 31, 2018.

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Non-CE Symposia (Product Theater)	\$25,000
Focus Group (4-6 participants)	\$25,000
Keynote Speaker	\$15,000
Escalator Clings (set of 2)	\$12,000
Abstract Sponsor	\$10,000
Charging Station (limit 3)	\$10,000
Wi-Fi SOLD	\$10,000
Conference Tote Bags SOLD	\$7,500
Glass Clings (set of 2)	\$7,500
Column Wraps (set of 3)	\$7,500
Women in Pharmacy Luncheon	\$7,500
Wellness Initiative (mornings of 9/25 & 9/26)	\$5,000
Break Sponsorship	\$5,000
Floor Clings (set of 3)	\$5,000
Wall Clings (set of 4)	\$5,000
Lanyards Sold	\$3,000
Conference Bag Insert	\$2,500
SP Interchange (30 minutes)	\$2,500
Elevator Clings (set of 2)	\$2,500
Conference Guide Ad — full-page	\$2,000
Hydration Station	\$2,000
Meeting Pod Rental (per hour)	\$400





NASP Specialty Pharmacy Law Conference Sponsorship Opportunities

Platinum Sponsor – \$25,000 (exclusivity)

- Acknowledgement of sole sponsorship for Specialty Pharmacy Law Conference
- Recognition in opening remarks
- Recognition on NASP website
- Signage
- 4 passes to Specialty Pharmacy Law Conference and NASP Annual Meeting
- Company profile in NASP Conference Guide
- Lunch Sponsorship
- Tabletop Exhibit
- Conference Chair/Moderator opportunity
- Proceedings to be published in Specialty Pharmacy Times[®] (includes 1-page 4-color ad)

Gold Sponsorship - \$15,000

- Recognition in opening remarks
- Recognition on NASP website
- Signage
- 2 passes to Specialty Pharmacy Law Conference and NASP Annual Meeting
- Company profile in NASP Conference Guide
- Breakfast Sponsorship
- Tabletop Exhibit

Silver Sponsorship - \$10,000

- · Recognition in opening remarks
- Recognition on NASP website
- Signage
- 2 passes to Specialty Pharmacy Law Conference and NASP Annual Meeting
- Company profile in NASP Conference Guide
- Break Sponsorship
- Tabletop Exhibit

Additional Sponsorships

Focus Group (4-6 participants)	\$25,000
Evening Welcome Cocktail Reception Sponsorship	\$10,000
Lunch Sponsorship	\$10,000
Breakfast Sponsorship	\$5,000
Break Sponsorship	\$3,000
Tabletop Exhibit	\$2,500
Program Guide Ad	\$2,000
Seat Drops	\$1,000

Note: Palladium, Platinum, Gold and Silver NASP corporate members receive discounted sponsorship and exhibitor rates.

Please contact:

Colin Fishbein

cfishbein@specialtypharmacytimes.com 732-947-7663



_____ (Initial)

NASP Annual Meeting & Expo

Washington Marriott Wardman Park, Washington, DC **Exhibit Dates:** September 24-26, 2018

EXHIBIT SPACE AGREEMENT

EXHIBI [*]	T SPACE OPPORTUNITIES: Complete compa	any name, address,	etc, exactly as it should appear in NASP publications and website.		
Company Name			Website		
Address	s				
			State Zip		
Compa	ny Phone	Cor	npany Fax		
Briefly I	ist the type of business/product/service you	r company provide	s:		
EXTRA	1: Include your company website address	as a free link on N	IASP's website exhibitor list? ☐ Yes ☐ No		
	et: All information will be sent to the persontatives, including third-party companies, i		is this person's responsibility to share all information with the neeting.		
Name			Title		
Addres	s (if different)				
City _			State Zip		
Contac	t Phone	Fax	E-mail (required)		
AGREE					
I agree exhibito	to comply with the rules and regulations as or/sponsor and NASP.	s outlined in this a	greement. This completed form is considered binding on both the		
Compa	ny-Authorized Signature		Date		
			E-mail: cfishbein@specialtypharmacytimes.com) y, NJ 08512 (Cell: 732-947-7663)		
EXHIB	IT SPACE		PAYMENT FOR SPACE		
\$9,500	10' X 20' exhibit booth space Includes 3 registrations (Nonprofit: \$3,500)	\$			
\$5,150	10' X 10' exhibit booth space Includes 2 registrations (Nonprofit: \$1,750)	\$	names of staff members must be submitted to NASP no later than		
\$500	Additional exhibitor badge per person (limit 2)	\$			
	(111111 2)	\$	PAYMENT INFORMATION Make check(s) payable to:		
Total An	nount of Exhibit Space		National Association of Specialty Pharmacy		
Exhibit a first-ser Full cons space has	E REQUEST at the NASP Conference will be assigned on wed basis. Note: All space assignments will be sideration will be given to the exhibitor's prefere as already been assigned, NASP reserves the equitably as possible.	made by NASP. nces. If all other	c/o Tate & Tryon, LLC 2021 L St NW #400 - Washington, DC 20036		
Are ther	e specific organizatins you do not wish to a	djoin?	PAYMENT		
□ No □ Yes (If yes, please list below)			☐ Check: #		
			☐ Purchase Order: #		
			Credit Card □Visa □ MasterCard □ American Express		
without to between booths in the contr	bitor shall share, transfer, assign, sell, or barter the expressed written permission of NASP. Ar companies wishing to exhibit in the same boomust be disclosed for approval by NASP, with the tot or no later than August 31, 2018.	ny relationships th or adjoining ne submission of	Credit Card Number Expiration Date CSC Code Name on Credit Card		

EXHIBIT RULES AND REGULATIONS AGREEMENT

CONTRACT FOR SPACE: Application must be on the official form. The receipt of your signed contract and full payment shall constitute a contract with the National Association of Specialty Pharmacy (NASP) for the right to use exhibit space. In the event of fire, strike, or other uncontrollable circumstances rendering the exhibit space unfit or unavailable, or causing the exhibit show to be canceled 10 days or more prior to the exhibit date, the contract will not be binding and payment will be refunded. If cancellation occurs within 10 days of the opening date, 50% of the rental fee will be refunded.

SPACE ASSIGNMENT: Exhibit booth locations will be assigned on a first-come, first-served basis. Space will be reserved only after receipt of a completed application and the payment of the appropriate exhibit fee. NASP will attempt to honor choice of space as noted on the contract in the order requested. In the event that preferred space has been assigned, NASP reserves the right to assign alternative space. No exhibitor shall share, transfer, assign, sell, or barter assigned space without the expressed written permission of NASP. Any relationships between companies exhibiting in the same booth or adjoining booths must be submitted for approval by NASP with the submission of the contract or no later than August 31, 2018.

SPACE RENTAL: Exhibit booths provide a minimum exhibit space of 10' X 10' to accommodate the exhibitor's choice of display. Exhibitors may provide their own backdrops, but props must fit within the allotted space. All exhibitors must limit their booth heights to 10'.

Rental fee includes the use of marked space, one identification sign, two exhibitor badges, two or three registrations to the conference, depending on exhibit space purchased, and all food functions.

Furniture and other requests must be ordered through the show's Service Contractor. Any costs for these additional services will be billed directly to the exhibitor.

EXHIBITOR REGISTRATION: Exhibit fees entitle two or three staff members, dependent on the space purchased, to exhibit and attend conference sessions and functions at no additional charge. Additional staff is welcome to attend conference sessions and functions, but registration fees are required to do so. The company name appearing on the exhibitor badges must be the same company name that appears on the contract for space. All exhibitors must register for the conference prior to reserving hotel rooms.

EXHIBIT REGULATIONS: NASP has developed these rules to protect the rights of all exhibitors and to consider the general appearance of the show as a whole, which must take precedence over that of any individual exhibitor. The rules adopted by NASP require the cooperation of all exhibitors in maintaining due respect for adjoining exhibitors.

- 1. All exhibitors are responsible for informing their personnel and their authorized representatives of these rules.
- 2. Tabletop and custom freestanding displays will be allowed as long as they fit within the confines of your booth. Units and display materials may not obstruct exhibit space to the right or left of the booth.
- 3. Nothing may be glued, pasted, tacked, nailed, screwed, or otherwise permanently attached to coumns, walls, floors, or other parts of the building or furniture. It is recommended that an easel be used for signage. Exhibitors violating this regulation are expressly bound, at their expense, to repair any such damage that they may cause.
- 4. Exhibitors wishing to use props or to display items that do not directly pertain to their product or business must have prior approval from NASP, Any special equiptment must fit in your booth. This approval must be sought in writing at least 45 days in advance of the show. All correspondence should be addressed to Maggie Hoffmann, in care of NASP, who will respond within 15 days.
- 5. All demonstrations, discussions, or other activities such as distribution of descriptive literature of any kind must be confined to the exhibitors booth.
- 6. All giveaway items must be distributed within the exhibitor's booth. Items that cannot be stored in sufficient quantities within this space are not appropriate. Due to local liquor law regulations, alcoholic beverages must be purchased from the hotel.
- 7. No exhibitor shall hold or sponsor any type of contest, raffle, or drawing for prozes either n the exhibit hall or in connection with the meeting without advance approval by NASP.

INSTALLATION AND DISMANTLING OF EXHIBIT SPACE: Information for installation and dismantling of the booth will be provided once payment has been received.

EXHIBIT SPACE CANCELLATION: All cancellations must be made in writing to NASP. No telephone cancellations will be accepted. There will be no cancellation fees for cancellations made on or before April 14, 2018. For cancellations on or after April 15, 2018, a 25% fee will be incurred; cancellations on or after June 15, 2018, a 50% fee will be incurred; cancellations after August 15, 2018 will incur the full exhibit amount.

LIABILITY: The exhibitor hereby assumes the entire responsibility and hereby agrees to protect, defend, indemnify, and save NASP and the Hotel, its owners, its operator, and each of their respective parents, subsidaries, affiliates, employees, officers, directors, and agents harmless against all claims, losses, or damages to persons or property, governmental charges or fines and attorney's fees arising out of or caused by its installation, removal, maintenance, occupancy, or use of the exhibition premises or a part thereof, excluding any such iability caused by the sole gross negligence of the Hotel and its employees and agents.

The exhibitor shall obtain and keep in force during the term of the installation and use of the exhibit premises policies of Comprehensive General Liability Insurance and Contractual Liability Insurance, insuring and specifically referring to the Contractual Liability set forth in this Exhibit Agreement, in an amount not less than \$2,000,000 Combined Single Limit for personal injury and property damage.

NASP and the Hotel, its owners, and its operator shall be included in such policies and additional named insured. In addition, the exhibitor acknowledges that neither NASP nor the Hotel, its owners, or its operator maintain insurance covering exhibitor's property and that it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance insuring any losses by the exhibitor.

MEETING ROOMS: All on-site meeting rooms, private restaurant rooms, and meeting suites must be secured through NASP.

NASP Annual Meeting & Expo Washington Marriott Wardman Park, Washington, DC

Exhibit Dates: September 24-26, 2018

SPONSORSHIP AGREEMENT

SPONSORS	SHIP OPPORTUNITIES: Complete compan	y name, address, etc	c, exactly as it should appear	in NASP publications and on the website.
Company N	lame		Website	
Address _				
				Zip
Company P	hone	Compa	any Fax	
Briefly list th	ne type of business/product/service your	company provides:		
	iclude your company website address a			
	Il information will be sent to the persor			
	ives, including third-party companies, in			ty to onare an information than the
•			•	
	different)			
City			State	Zip
Contact Ph	one F	ax	E-mail (required)	
AGREEME	NT			
	omply with the rules and regulations as onsor and NASP.	outlined in this agre	ement. This completed for	m is considered binding on both the
	Authorized Signature		Date	
- Company /			Date	
	Submit completed agreement to: C 2 Clarke Drive, Suit		nail: cfishbein@specialty NJ 08512 (Cell: 732-947-	
SPONSOI	RSHIP OPPORTUNITIES		PAYMENT INFORMA	ATION
\$40,000	Platinum Sponsorship	\$	Make check(s) payable	
\$30,000	Gold Sponsorship	\$	National Association of	of Specialty Pharmacy
\$20,000	Silver Sponsorship	\$	c/o Tate & Tryon, LLC	
\$15,000	Premier Exhibitor Sponsorship (ea.)	\$	2021 L St NW #400 - W	
\$10,000	Friend Sponsorship	\$	Full payment must be	received by August 31, 2018
See Pg. 5	Specialty Pharmacy Law Conference	\$		
ADDITION	NAL SPONSORSHIP OPPORTUNITIE	:S		
\$25.000	Non-CE Symposia (Product Theater)		PAYMENT	
\$25,000	Focus Group (4-6 participants)	<u>\$</u> \$	Check: #	Purchase Order: #
\$15,000	Keynote Speaker	\$	Credit Card	
\$12,000	Escalator Clings (set of 2)	\$	□ Visa □ MasterCa	rd □ American Express
\$10,000	Abstract Sponsor	\$ \$		
\$10,000	Charging Station (limit 3)	\$ \$ \$	Credit Card Number	
\$10,000	Wi-Fi SOLD	\$,	
\$7,500	Conference Tote Bags SOLD		Expiration Date	CSC Code
\$7,500	Glass Clings (set of 2)	\$		
\$7,500	Column Wraps (set of 3)	φ	Name on Credit Card	
\$7,500	Women in Pharmacy Luncheon	\$ \$ \$	Name on Orean Cara	
\$5,000	Wellness Initiative (mornings of 9/25 & 9/26)	Ψ		
\$5,000	Break Sponsorship	\$		
\$5,000	Floor Clings (set of 3)	\$ \$ \$	Note: Sponsors must register for the meeting prior to reserving	
\$5,000	Wall Clings (set of 4)	\$	rooms. All on-site meeting meeting suites must be s	g rooms, private restaurant rooms, and
\$3,000	Lanyards Sold	\$	meeting suites must be s	eodrea illiougii NASE.
\$2,500	Conference Bag Insert	\$		
\$2,500	SP Interchange (30 minutes)			
\$2,500	Elevator Clings (set of 2)	\$ \$		
\$2,000	Conference Guide Ad — full-page			
\$2,000	Hydration Station	\$		
\$400	Meeting Pod Rental (per hour)	\$		