

# Sponsorship Opportunities



## Showcase Your Company and Demonstrate Your Support

The National Association of Specialty Pharmacy (NASP) is the only nonprofit membership association dedicated to advancing the specialty pharmacy industry.

Exhibiting at the NASP conference provides access to decision makers, executives, and owners involved in specialty pharmacy to:

- Demonstrate innovative products and services
- Position your company as an industry leader
- Expand business opportunities with existing customers
- Establish strategic partnerships
- Network with leaders in the field of specialty pharmacy

### Our annual meeting is attended by:

- CEOs
- chief pharmacy officers
- pharmacy directors
- executives from specialty pharmacies
- health plans
- PBMs
- health systems
- the pharmaceutical industry
- GPOs
- distributors
- consulting firms
- vendors

## Exhibit Information

### Space Assignment and Exhibit Fees Closing Date: August 15, 2017

(A late fee of \$2,500 [for profit], \$750 [nonprofit] will be included if commitment is made after the official closing date.) Space will be assigned according to the date by which the contract and deposit are received.

<b>10' x 20' space</b>	\$9,000 (for profit)	\$3,500 (nonprofit)
<b>10' x 10' space</b>	\$4,900 (for profit)	\$1,750 (nonprofit)

### The following services will be provided at no additional charge:

- Two (2) full conference badges per booth (each additional badge is \$425)
- Standard identification sign displaying the exhibitor's name and booth number
- Complimentary exhibitor listing in the Conference Guide
- Booth includes table, chair, and wastebasket

Payment for space must be received by **August 31, 2017**.

Staff names must be submitted to NASP no later than **August 31, 2017**.



For more information, please contact:

**John Dykeman** jdykeman@specialtypharmacytimes.com • (732) 768-0182

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## Why Become a Sponsor?

Sponsorship provides opportunity for you to demonstrate your support of this evolving market and will provide your company with maximum exposure to key executives from the specialty pharmacy segment. NASP offers various sponsorship packages to accommodate all investment levels.

<b>Sponsorship Tiers</b>	<b>PLATINUM SPONSORSHIP \$40,000 EACH</b>	<b>GOLD SPONSORSHIP \$30,000 EACH</b>	<b>SILVER SPONSORSHIP \$20,000 EACH</b>	<b>PREMIUM EXHIBITOR \$15,000 EACH</b>	<b>FRIEND SPONSORSHIP \$10,000 EACH</b>
<b>Full conference registrations</b>	<b>6</b>	<b>4</b>	<b>3</b>	<b>3</b>	<b>2</b>
Acknowledgment on NASP website and association materials for 1 year	✓	✓	✓	✓	✓
10' x 20' exhibit space	✓	✓			
10' x 10' exhibit space			✓	✓	
Acknowledgment on all conference signage and meeting materials	✓	✓	✓	✓	✓
Advertisement position in the NASP Conference Guide	✓	✓	✓	✓	
Conference bag inserts	✓	✓	✓	✓	✓
Break Sponsorship*	✓	✓	✓		
Welcome Reception Sponsorship	✓				
Cocktail Reception Sponsorship		✓			
Column Wrap Package					✓

\*Platinum sponsorship includes 2 breaks.

## Additional Sponsorship Opportunities

Non-CE Symposia (Product Theater) ... \$25,000	Tote Bags..... \$7,500	Elevator Cling (set of 2) ..... \$2,500
SP Interchange (30 minutes)..... \$2,500	Hydration Station (branded cups) ..... \$2,000	Floor Clings (3)..... \$5,000
Charging Station (limit 3) ..... \$10,000	Shoeshine Station..... \$3,000	Glass Window Clings (2) ..... \$7,500
Conference Bag Insert..... \$2,500	Break Sponsorship ..... \$5,000	Column Wraps (3) ..... \$7,500
Conference Guide Ad - Full page ..... \$2,000	Lanyards..... \$3,000	Wall Clings (4) ..... \$5,000

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