



VIRTUAL PROSPECTUS

September 14-18, 2020





Dear Valued Partner,

On behalf of the National Association of Specialty Pharmacy (NASP), it is our pleasure to invite you to join us September 14-18, 2020, for the NASP 2020 Annual Meeting & Expo Virtual Experience. Utilizing innovation and cutting-edge technology, we will be hosting a full-scale virtual conference experience that includes all that our attendees have come to expect and love from the NASP Annual Meeting & Expo. From an interactive exhibit hall, keynote addresses and speaker meet and greets, five pre-conference workshops (including the new technology and hospital/health system network specialty pharmacy workshops), four separate robust educational tracks, LIVE CPE credit and CLE credit, to extensive networking opportunities, the fabulous Women in Specialty Pharmacy event, unique sponsorship and branding opportunities, to our very first NASP Innovation Challenge, four industry awards (including two new awards designed to recognize pharmacy support staff and vendors), scholarship presentations, and even personalized avatars – WE WILL HAVE IT ALL.

Attendees will enter the exhibit hall through a virtual door to visit each of the exhibitors and discuss service and product offerings. Exhibitors can customize their booth design, including corporate branding, interact with visitors, and disseminate collateral materials, just as they always do! The virtual exhibit hall is strategically designed to provide ample opportunity to showcase your company's capabilities and service offerings. Dedicated exhibit hours will drive traffic and increase exposure.

Creative and diverse sponsorship and exhibitor opportunities are available and will position you to connect with thought leaders, decision makers and key stakeholders throughout the industry. Branding and promotional opportunities will be prominent throughout the virtual conference. Our sponsorship levels can accommodate all investment levels. If you don't find a sponsorship that meets your needs, please let us know and we will work with you to create one that does.

Attendees include senior executives, pharmacy directors, clinical pharmacists, consultants, and other management-level personnel from specialty pharmacy providers, infusion pharmacies, pharma/biotech manufacturers, institutional pharmacies, managed care organizations, data management and analytic organizations, group purchasing organizations, distributors, and suppliers to the industry.

Becoming a sponsor or exhibitor demonstrates your commitment to partnering with NASP to provide education, share best practices, explore potential partnerships and synergies, and foster connectivity amongst all specialty pharmacy industry stakeholders.

The NASP Board of Directors and our dedicated member volunteers are committed to promoting and elevating specialty pharmacy practice. We are confident the 2020 Annual Meeting and Expo virtual experience will be a resounding success and the next best thing to being there. Your generous support is very much appreciated and paramount to our ability to continue to develop and implement strategic initiatives that support the needs of our industry.

Additional information on sponsorship and exhibitor opportunities are available in this prospectus. We sincerely appreciate your support and look forward to partnering with you in 2020.

With my very best,

Sheila M. Arquette

Sheila M. Arquette, RPH
President and CEO
National Association of Specialty Pharmacy
www.NASPnet.org



Advancing Specialty Pharmacy Education

NASP University is the official continuing education (CE) resource of the National Association of Specialty Pharmacy (NASP). NASP University was developed by and is managed through a partnership with ProCE, a nationally recognized provider of continuing education for health professionals. NASP University is guided by an advisory board composed of individuals nominated by member companies of NASP.



About

The National Association of Specialty Pharmacy (NASP) is a 501(c)(6) nonprofit trade association representing all stakeholders in the specialty pharmacy industry. Our members include the nation's leading specialty pharmacies, pharmaceutical and biotechnology manufacturers, group purchasing organizations (GPOs), distributors, and more. With more than 125 corporate members and more than 2,000 individuals, NASP is the unified voice of specialty pharmacy in the United States. NASP provides educational programs through its Annual Meeting & Expo and NASP University, supports specialty pharmacy certification, and represents specialty pharmacy to Congress and federal regulatory agencies.

Why exhibit and sponsor?

The Annual Meeting & Expo gives you access to decision-makers, executives, and owners involved in specialty and health-system pharmacy. The meeting provides maximum exposure for your company by positioning it as an industry leader and creating a platform to showcase your innovative products and services. With your support of this evolving market, you can expand your business with existing customers, establish strategic partnerships and network with industry leaders. The meeting is attended by CEOs, chief pharmacy officers, pharmacy directors, specialty pharmacy executives, health plans, pharmacy benefit managers, health systems, the pharmaceutical industry, GPOs, distributors, manufacturers, consulting firms, and vendors. NASP welcomes and encourages participation by all stakeholders in specialty pharmacy, such as:

- Pharmaceutical/biotech companies
- Health plans/reimbursement
- Pharmaceutical distribution services
- Pharmacy benefit management companies
- Specialty pharmacy
- Health-system pharmacy
- Patient support services
- GPOs/wholesalers
- Data management and analytics
- Technology vendors
- Pharmacogenomics organizations

Exhibit Hall Hours:

Monday, September 14

6:00 p.m. - 8:00 p.m.

Tuesday, September 15

2:15 p.m. - 3:15 p.m.

5:00 p.m. - 6:00 p.m.

Wednesday, September 16

12:30 p.m. - 2:00 p.m.

Thursday, September 17

1:30 p.m. - 2:30 p.m.

5:00 p.m. - 6:00 p.m.

Friday, September 18

1:30 p.m. - 2:30 p.m.



Schedule of Events

MONDAY, SEPTEMBER 14

10:00 a.m. - 6:00 p.m.

Specialty Pharmacy Law Conference

10:00 a.m. - 2:00 p.m.

Home Infusion Workshop

10:00 a.m. - 6:00 p.m.

CSP Exam Prep Course

10:00 a.m. - 6:00 p.m.

Technology Workshop

2:00 p.m. - 6:00 p.m.

Hospital/Health System Workshop

6:00 p.m. - 8:00 p.m.

Exhibit Hall Happy Hour

8:00 p.m. - 9:30 p.m.

CE Satellite Symposia

TUESDAY, SEPTEMBER 15

11:00 a.m. - 5:00 p.m.

General Sessions

5:00 p.m. - 6:00 p.m.

Exhibit Hall Happy Hour

8:00 p.m. - 9:30 p.m.

CE Satellite Symposia

WEDNESDAY, SEPTEMBER 16

11:00 a.m. - 5:00 p.m.

General Sessions

12:30 p.m. - 2:00 p.m.

Women in Specialty Pharmacy Event

12:30 p.m. - 1:30 p.m.

Product Theatre

5:00 p.m. - 6:00 p.m.

NASP Challenge Broadcast

8:00 p.m. - 9:30 p.m.

CE Satellite Symposia

THURSDAY, SEPTEMBER 17

11:00 a.m. - 4:30 p.m.

General Sessions

1:30 p.m. - 2:30 p.m.

CE Satellite Symposia

5:00 p.m. - 6:00 p.m.

Networking Happy Hour

8:00 p.m. - 9:30 p.m.

CE Satellite Symposia

FRIDAY, SEPTEMBER 18

11:00 a.m. - 5:00 p.m.

General Sessions

*Agenda subject to change.

**All times listed are in EDT.

Thank You to Our 2019 Exhibitors

4THSOURCE
THE POWER OF *N*



AdhereTech

asembia

AVENTICGROUP

BARCLAY
DAMON LLP

Biologics
By McKesson



CardinalHealth

CASSIAN
SOLUTIONS

Chetu
World-Class Software Solutions

CITUS
HEALTH

COMPREHENSIVE
PHARMACY SERVICES
How Hospital Pharmacy Leaders Drive Transformation

CORNERSTONE
Health Solutions

CSI
SPECIALTY
GROUP

CuraScriptSD
CARING FOR THOSE WHO CARE™



DIPLOMAT

EVERSANA

FIRST
FINANCIAL
BANK
PHARMACY LENDING DIVISION
www.fb1.com

FRAMEWORK
Management Information

FRIER LEVITT
ATTORNEYS AT LAW

GILEAD

HealthCrowd

HEALTHWELL
FOUNDATION

Hercules
Hercules Pharmaceuticals, Inc.

HOURBANDS

innovatix
A PREMIER INC. COMPANY

inovalon
healthcare empowerment

keycentrix

KeySource

LicenseTrak

MHA
Exceptional Service. Extraordinary People.

Maxor
SPECIALTY SOLUTIONS

MICRO
Merchant Systems
Software Without Limits!

NABP
National Association of
Boards of Pharmacy



NHIA
National Home Infusion Association

Onco360
ONCOLOGY PHARMACY

CareMed
SPECIALTY PHARMACY

PAN Foundation

Pepper Hamilton LLP
Attorneys at Law

pharmacists
mutual
TOMORROW. IMAGINE THAT.

PioneerRx
Pharmacy Software

ProMetrics
A Concerto HealthAI Company

REALVALUE^{Rx}

ReCept Relay

SHIELDS
HEALTH SOLUTIONS

Specialty
Pharmacy
Times

STACK
for pharmacy

SullivanLuallin
Group
A Better Care Experience

surescripts

Temptime
Improving Global Health

CPPA
Center for
Pharmacy
Practice
Accreditation
Advancing Quality, Safety and Patient Care

therigy

Trellis^{Rx}

PHARMACY^{iQ}
A TROISE SOLUTION

urac

US Bioservices
AmerisourceBergen

WellDyne^{Rx}

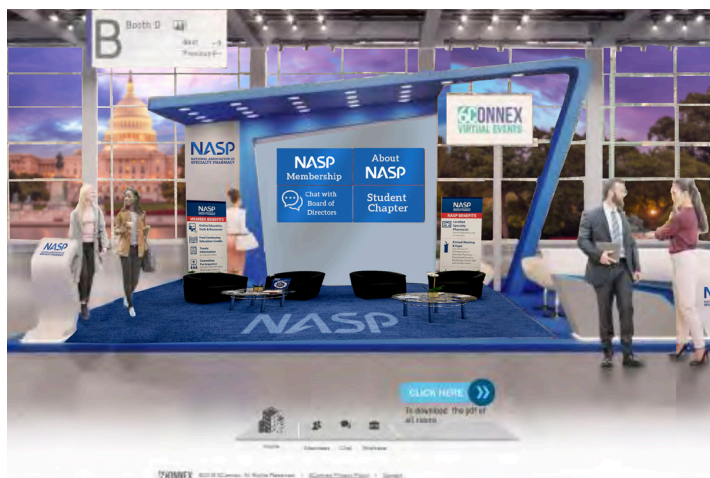
WellSky

Exhibitor Packages

Exhibitor Package 1

\$5,500 – (\$2,100 non-profit)

- Large exhibit booth
- 4 Annual Meeting & Expo registrations
- Company name & URL featured
- Company description (250 words)
- 10 Content pieces available
- 1/2 Page ad in online program guide
- 5 One-on-one meetings with decision-makers
- NASP Virtual Experience attendee list



Exhibitor Package 2

\$3,500 – (\$1,050 non-profit)

- Small exhibit booth
- 2 Annual Meeting & Expo registrations
- Company name and URL featured
- Company description (150 words)
- 5 Content pieces available
- 1/4 Page ad in online program guide
- 3 One-on-one meetings with decision-makers
- NASP Virtual Experience attendee list



Sponsorship Packages*

PLATINUM



\$45,000

- Choice of Large exhibit booth placement
- 15 Annual Meeting & Expo registrations
- Acknowledgment on NASP website and association materials
- Company name and URL featured
- Company description (750 words)
- Logo on conference lobby page
- Recognition on all meeting materials
- Company banner displayed during virtual experience
- 12 Content pieces available
- Video content or commercial (played 2 times per day)
- Full page ad in online program guide
- 1 Push notification
- 10 One-on-one meetings with decision-makers
- NASP Virtual Experience attendee list
- 3 Flat, printed content pieces to be included in attendee package

GOLD



\$30,000

- Large Exhibit booth
- 12 Annual Meeting & Expo registrations
- Acknowledgment on NASP website and association materials
- Company name and URL featured
- Company description (500 words)
- Recognition on all meeting materials
- Company banner displayed during virtual experience
- 10 Content pieces available
- Video content or commercial (played 1 time per day)
- Full page ad in online program guide
- 8 One-on-one meetings with decision-makers
- NASP Virtual Experience attendee list
- 2 Flat, printed content pieces to be included in attendee package

PREMIUM



\$15,000

- Large exhibit booth
- 9 Annual Meeting & Expo registrations
- Acknowledgment on NASP website and association materials
- Company name and URL featured
- Company description (350 words)
- Recognition on all meeting materials
- Company banner displayed during virtual experience
- 8 Content pieces available
- Full page ad in online program guide
- 6 One-on-one meetings with decision-makers
- NASP Virtual Experience attendee list
- 1 Flat, printed content piece to be included in attendee package

Additional Opportunities

Keynote

\$25,000

Agenda Sponsor

\$10,000

Women in Specialty Pharmacy Networking Event

\$7,500

Networking Lounge Sponsor

\$7,500

Meeting Push Notification (Limited to 10)

\$3,500

Video Commercial (Limited availability)

\$2,500

Attendee Package Insert

\$1,500

*Sponsors will be listed in meeting program book.

Palladium, Platinum, Gold and Silver NASP Corporate members receive discounted sponsorship and exhibitor rates.

Overview of Virtual Experience



Lobby



General Session



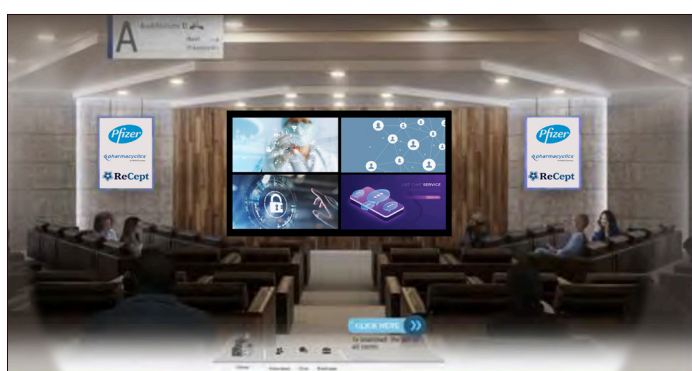
Lounge



Exhibit Booth



Exhibit Hall



Break Out Rooms

Note: All logos displayed are for illustrative purposes only.

NASP Annual Meeting & Expo Virtual Experience

Meeting Dates: September 14-18, 2020

EXHIBIT & SPONSORSHIP AGREEMENT

Complete company name, address, etc. exactly as it should appear in NASP publications and website.

Company Name _____		Website _____	
Address _____			
City _____		State _____	ZIP _____
Company Phone _____		Company Fax _____	
Briefly list the type of business/product/service your company provides: _____			
Include your company website address as a free link on NASP's website exhibitor list?		<input type="checkbox"/> Yes	<input type="checkbox"/> No
<small>Contact: All information will be sent to the person listed below. It is this person's responsibility to share all information with the representatives, including third-party companies, involved with the meeting.</small>			
Name _____		Title _____	
Address (if different) _____			
City _____		State _____	ZIP _____
Contact Phone _____	Fax _____	E-mail (required) _____	
AGREEMENT			
I agree to comply with the rules and regulations as outlined on page 9. This completed form is considered binding on both the exhibitor/sponsor and NASP.			
Company-Authorized Signature _____			Date _____

Submit completed agreement to: NASP Exhibit Team
(E-mail: exhibit@naspmeeeting.com)
2 Clarke Drive, Suite 100, Cranbury, NJ 08512 (609-325-4758)

Sponsorship Packages

\$45,000	Platinum Sponsorship	\$ _____
\$30,000	Gold Sponsorship	\$ _____
\$15,000	Premium Sponsorship	\$ _____

Additional Opportunities:

\$25,000	Keynote	\$ _____
\$10,000	Agenda Sponsor	\$ _____
\$7,500	Women in Specialty Pharmacy Networking Event	\$ _____
\$7,500	Networking Lounge Sponsor	\$ _____
\$3,500	Meeting Push Notification	\$ _____
\$2,500	Video Commercial	\$ _____
\$1,500	Attendee Package Insert	\$ _____

Exhibit Packages

\$5,500 Exhibitor Package 1 \$ _____
(Non-profit: **\$2,100**)

\$3,500 Exhibitor Package 2 \$ _____
(Non-profit: **\$1,050**)

Total Amount for Exhibit Package \$ _____

TOTAL \$ _____

Are there specific organizations you do not wish to adjoin?

No Yes (If yes, please list below)

Exhibit space will be used solely by the company listed above.

_____ (Initial)

PAYMENT

Check: # _____

Purchase Order: # _____

Credit Card

Visa MasterCard American Express

Credit Card Number

_____/_____/_____
Expiration Date **CSC Code**

Name on Credit Card

Payment Information

Make check(s) payable to:
National Association of Specialty Pharmacy
c/o Tate & Tryon, LLC
2021 L St NW #400 - Washington, DC 20036
Full payment must be received by July 15, 2020

TERMS AND CONDITIONS

1. **ALLOCATION OF EXHIBIT SPACE:** Space will be reserved only after receipt of a completed application and the payment of the appropriate exhibit fee. Otherwise, NASP has the right to refuse or revoke contract. No exhibitor shall share, transfer, assign, sell, or barter assigned space without the expressed written permission of NASP. Any relationships between companies exhibiting in the same booth or adjoining booths must be submitted for approval by NASP with the submission of the contract or no later than August 1, 2020. NASP reserves the right to make changes to the floor plan.
2. **PAYMENT:** Exhibitors shall make the payments via check or credit card, payable in full to **National Association of Specialty Pharmacy**.

Make check(s) payable to:

National Association of Specialty Pharmacy
 c/o Tate & Tryon, LLC
 2021 L St NW #400
 Washington, DC 20036

Contracts received before August 1, 2020: A deposit equal to 50% of the total amount due is required upon receipt of contract. The remaining balance will become due August 1, 2020.

Contracts received on/after August 1, 2020: Payment in full is due at time of invoice.

3. **CANCELLATION OF CONTRACT:** All cancellations must be made in writing to NASP. No telephone cancellations will be accepted. In the event of uncontrollable circumstances rendering the exhibit space unavailable or causing the exhibit show to be canceled 10 days or more prior to the exhibit date, the contract will not be binding and payment will be refunded. If cancellation occurs within 10 days of the opening date, 50% of the rental fee will be refunded.
4. **CANCELLATION OF CONTRACT:** All cancellations must be made in writing to NASP. No telephone cancellations will be accepted. If cancellation occurs within 23 days of opening date, 50% of the rental fee will be refunded. In the event uncontrollable circumstances rendering the exhibit show to be canceled prior to the exhibit date, the contract will not be binding and payment will be refunded.
5. **ELIGIBLE EXHIBITS:** NASP reserves the right to determine eligibility of any company or product to participate in the exhibit. NASP can refuse or revoke exhibitor booth space to any company whose display of goods or services is not, in the opinion of NASP, compatible with the character and objectives of the exhibit. In such event, this agreement shall terminate and NASP shall refund all funds paid to it.
6. **BADGES:** Exhibit fees entitle two or four staff members, dependent on the exhibitor package purchased, to exhibit and attend conference sessions and functions at no additional charge. Additional staff is welcome to attend conference sessions and functions, but registration fees are required to do so. The company name appearing on the registration must be the same company name that appears on the contract for exhibitor package.
7. **VIRTUAL SPACE RENTAL:** Fee includes one virtual booth and two or four exhibitor registrations that include access to the conference, depending on exhibit package purchased.
8. **ACCEPTANCE:** This agreement shall be deemed accepted by NASP when received by an authorized representative of NASP, either in person or upon receipt by US Mail or other delivery method confirmed by NASP with an Exhibitor Space Agreement acceptance form specifying booth assignment.
9. **OTHER REGULATIONS:** Any and all matters not specifically covered by preceding rules and regulations shall be subject solely to the decision of show management.

ENTIRE AGREEMENT: The provisions contained herein constitute the entire agreement and supersede all previous communications, representations, and agreements either verbal or written, between the parties hereto with respect to the subject matter hereof.

