What is the difference between a webinar, a broadcast, and a full-scale virtual experience?

- **Webinar**: A webinar can be a meeting or speaker that has “viewers,” meaning people can watch and engage in Q&A or polling, but are primarily on the webcast to hear and view information being presented by a person or team of people. It allows content to be shared while also offering interactive elements with real time discussion.

- **Broadcast**: A broadcast is more like a live television program. Your broadcast usually features highly produced segments with speakers and panelists, but also uses visual elements like specialized video content and professionally designed graphics for intro bumpers, speaker slides, lower third name plates, live Q&A, and more. It can be 100% live, 100% pre-recorded, or a mix of both.

- **Full-scale Virtual Experience (The NASP Annual Meeting & Expo!)**: A full-scale virtual event experience provides the same elements as a livestream, but also includes high levels of production and technology to mirror the experience of an in-person event. You can use customizable platforms to design and simulate spaces – like a general session auditorium, exhibit hall, lobby, and more – to surround attendees in a virtual event world. Incorporating interactive elements like virtual networking breaks, receptions, exhibitor appointments, and more provides attendees opportunities to make connections and participate as they would in person.

What will be offered in the NASP Virtual Annual Meeting & Expo Experience?

You have our promise and commitment that this will be THE NEXT BEST THING TO BEING THERE. Utilizing innovation and cutting-edge technology, we will deliver all that you love and have come to expect from the NASP meeting. From keynote addresses and speaker meet and greets, five pre-conference workshops (including the new technology and health system and hospital specialty pharmacy workshops), four separate robust educational tracks, LIVE CPE credit and CLE credit, to an interactive exhibit hall, extensive networking opportunities, the fabulous Women in Specialty Pharmacy event, unique sponsorship and branding opportunities, to our very first NASP Innovation Challenge, four industry awards (including two new awards designed to recognize pharmacy support staff and vendors), scholarship presentations, poster presentations and awards, and even personalized avatars -- WE WILL HAVE IT ALL.
Schedule

What is the schedule for the virtual experience?

The conference will be held from Monday, September 14 through Friday, September 18, 2020. Our pre-conference workshops will be held on Monday, September 14, with the Annual Meeting & Expo sessions and events taking place over the next four days — Tuesday, September 15 through Friday, September 18. The conference has been expanded to five days, but each day will be shorter in duration, allowing you time to catch up before and after the day’s scheduled programming. We hope you will block your calendar, dedicate the time, and really immerse yourself in this experience. You will not want to miss one minute as we have many special surprises planned!

For the complete schedule, please visit https://www.naspmeeting.com/agenda

I live on the west coast. How will sessions be scheduled so that I can participate? The hours vary slightly each day but have been adjusted to allow attendees in all time zones throughout the U.S. to participate without having to get up at the crack of dawn. Sessions will start late-morning and run throughout the day to provide flexibility and time for work and home activities. Additional continuing education opportunities will be available each evening to further promote one of our core pillars: advancing specialty education.

Registration and Cost

How do I register for the virtual NASP Annual Meeting & Expo?
Please visit naspmeeting.com to register. We look forward to seeing you at our virtual meeting!

What is the cost of registration for the virtual Annual Meeting & Expo?
Registration fees have been reduced by approximately 55% for the virtual meeting. NASP member and nonmember pricing is available. The table below shows discounted pricing for the Virtual Annual Meeting & Expo and compares it to pricing that was in place for the in-person meeting.

<table>
<thead>
<tr>
<th>Description</th>
<th>Virtual Annual Meeting &amp; Expo Experience</th>
<th>In-Person Meeting Early Bird</th>
<th>In-Person Meeting Advanced</th>
</tr>
</thead>
<tbody>
<tr>
<td>NASP Member</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Conference only -- 9/15 – 9/18</td>
<td>$450</td>
<td>$970</td>
<td>$1,220</td>
</tr>
<tr>
<td>Event</td>
<td>Early Bird</td>
<td>Regular</td>
<td>Final</td>
</tr>
<tr>
<td>----------------------------------------------------------------------</td>
<td>------------</td>
<td>---------</td>
<td>-------</td>
</tr>
<tr>
<td>Full Conference -- 9/14 – 9/18 (includes Legal Day OR Technology Day OR Home Infusion + Health Systems Workshops)</td>
<td>$590</td>
<td>$1,315</td>
<td>$1,600</td>
</tr>
<tr>
<td>Full Conference -- 9/14 – 9/18 (includes CSP Exam Prep Course)</td>
<td>$550</td>
<td>$1,215</td>
<td>$1,500</td>
</tr>
<tr>
<td>Full Conference -- 9/14 – 9/18 (includes Home Infusion OR Health Systems Workshop) (1/2 days)</td>
<td>$495</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Legal Day – 9/14</td>
<td>$250</td>
<td>$495</td>
<td>$495</td>
</tr>
<tr>
<td>CSP Exam Prep Course – 9/14</td>
<td>$199</td>
<td>$525</td>
<td>$525</td>
</tr>
<tr>
<td>Technology Day – 9/14</td>
<td>$199</td>
<td>NE</td>
<td>NE</td>
</tr>
<tr>
<td>Home Infusion + Health Systems Workshops – 9/14</td>
<td>$199</td>
<td>NE</td>
<td>NE</td>
</tr>
<tr>
<td>Home Infusion Workshop – 9/14 (1/2 day)</td>
<td>$100</td>
<td>NE</td>
<td>NE</td>
</tr>
<tr>
<td>Health Systems Workshop – 9/14 (1/2 day)</td>
<td>$100</td>
<td>NE</td>
<td>NE</td>
</tr>
<tr>
<td>Student or Technician Member (Conference Only) – 9/15 – 9/18</td>
<td>$45</td>
<td>$175</td>
<td>$175</td>
</tr>
<tr>
<td>Women in Specialty Pharmacy Event – 9/16</td>
<td>$20</td>
<td>$50</td>
<td>$50</td>
</tr>
<tr>
<td><strong>General (Non-Member)</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Conference only -- 9/15 – 9/18</td>
<td>$600</td>
<td>$1,375</td>
<td>$1,650</td>
</tr>
<tr>
<td>Full Conference -- 9/14 – 9/18 (includes Legal Day OR Technology Day OR Home Infusion + Health Systems Workshops)</td>
<td>$785</td>
<td>$1,750</td>
<td>$2,225</td>
</tr>
<tr>
<td>Full Conference -- 9/14 – 9/18 (includes CSP Exam Prep Course)</td>
<td>$745</td>
<td>$1,650</td>
<td>$2,125</td>
</tr>
<tr>
<td>Full Conference -- 9/14 – 9/18 (includes Home Infusion OR Health Systems Workshop) (1/2 days)</td>
<td>$700</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Legal Day – 9/14</td>
<td>$350</td>
<td>$625</td>
<td>$625</td>
</tr>
<tr>
<td>CSP Exam Prep Course – 9/14</td>
<td>$350</td>
<td>$395</td>
<td>$395</td>
</tr>
<tr>
<td>Technology Day – 9/14</td>
<td>$350</td>
<td>NE</td>
<td>NE</td>
</tr>
<tr>
<td>Home Infusion + Health Systems Workshops – 9/14</td>
<td>$350</td>
<td>NE</td>
<td>NE</td>
</tr>
<tr>
<td>Home Infusion Workshop – 9/14 (1/2 day)</td>
<td>$175</td>
<td>NE</td>
<td>NE</td>
</tr>
<tr>
<td>Health Systems Workshop – 9/14 (1/2 day)</td>
<td>$175</td>
<td>NE</td>
<td>NE</td>
</tr>
<tr>
<td>Student or Technician Member (Conference Only) – 9/15 – 9/18</td>
<td>$75</td>
<td>$100</td>
<td>$100</td>
</tr>
</tbody>
</table>
We are presenting a virtual conference with ALL of the same experiences and opportunities as the live conference and offering a substantial reduction in pricing to our conference attendees in the hope that you will engage and continue to support NASP and our Annual Meeting & Expo.

Please visit https://www.naspmeeting.com/pricing for pricing information.

**I already registered for the live conference. Will my registration be automatically transferred to the virtual conference?**

No, your registration will not automatically be transferred to the virtual event. NASP Annual Meeting staff will be reaching out to you personally to answer any questions you may have and determine your preference — transfer your registration to the virtual event and receive a refund for the difference … or receive a full refund and then register for the virtual meeting experience. We so appreciate and count on your engagement and support and do hope you will consider devoting the week of September 14th to immersing yourselves in our State of the Art, Must Not Miss, Virtual Annual Meeting EXPERIENCE. We are working diligently to ensure this WILL be the next best thing to being there. If you have any questions, please contact us at info@naspmeeting.com

**How do I obtain a refund if I already registered for the live conference?**

NASP Annual Meeting staff will be reaching out to you personally to determine your preference — transfer your registration to the virtual event and receive a refund for the difference … or receive a full refund. In the meantime, if you have any questions, please contact us at info@naspmeeting.com

**Are you offering early bird pricing?**

Because of the substantially reduced registration fees, early bird pricing is not offered for the virtual Annual Meeting & Expo. NASP member and non-member pricing is available.

**What is the deadline for registration?**

Registration is accepted until the meeting concludes on September 18. But please register now to ensure you do not miss a minute — we have many surprises planned!
Can I register to attend the conference for just one day?
You may register to attend the workshops for one day. However, annual conference registration is limited to registration for the duration of the conference. Please visit https://www.naspmeeting.com/pricing for registration options and pricing.

Agenda

Are the preconference workshops still taking place? If so, how and will there be a fee?
Yes, all preconference workshops will take place on Monday, September 14. We are offering two new workshops this year – a Health Systems Workshop and Technology Day. The workshops are full-day sessions, except for the Home Infusion and Health Systems workshops, which are scheduled for a half day. The Home Infusion and Health Systems workshops can also be combined for a full-day workshop.

Preconference workshops include:
- Legal Day
- Certified Specialty Pharmacist (CSP) Exam Prep Course
- Home Infusion Workshop (1/2 day)
- Health Systems Workshop (1/2 day)
- Technology Day

The schedule and pricing for the workshops can be found here: https://www.naspmeeting.com/pricing

Will there still be keynote speakers?
Yes, we are very pleased and excited to welcome our previously announced keynote speakers. Jim Kelly, former NFL quarterback and Pro Football Hall of Fame member, will share his inspiring story about his son’s rare disease diagnosis and journey and Jim’s own battle with cancer. Jim will speak on Tuesday, September 15 and will also be available for a live Q&A session.

Former interim chair of the Democratic National Committee (DNC) Donna Brazile and former chairman of the Republican National Committee (RNC) Michael Steele will give a joint keynote presentation on the political landscape, election 2020, and the future of their respective parties on Wednesday, September 16.

The Women in Specialty pharmacy event will feature Courtney Clark, who will deliver a timely and informative presentation on resilience.

A Political Action Committee (PAC) event will also be held with the keynote speaker to be announced soon.
Offering keynote speakers differentiates the virtual NASP Annual Meeting & Expo Experience from other virtual conferences. We are very grateful for your support which enables us to do so.

**How many educational sessions and CEs are being offered?**
A total of 26 unique educational programs are being presented. Registered attendees can potentially earn 21 Live CEs through NASP educational sessions and other satellite symposia. Up to 8 CEs or CLEs can also be earned through participation in the preconference workshops.

**Will programs offered during the virtual conference be available for live or home study credit continuing education hours?**
The virtual conference experience offers the same opportunities for CE credits as the live conference. The schedule includes four robust, dynamic tracks that allow you to focus on what is most important to you: Clinical Operations Regulatory and Experience. Some encore presentations of the most popular sessions will also be available, so you don’t have to choose between the topics that are of greatest interest to you.

**Will there be an opportunity to network?**
Yes, networking sessions and happy hours are built into the agenda and offered in a unique virtual format.

**Will awards still be presented at the Annual Meeting & Expo?**
Yes, the Distinguished Service Award and Specialty Pharmacy of the Year awards will be presented. We are also introducing two new awards this year designed to recognize pharmacy support staff and vendors – the Specialty Pharmacy Service Excellence award and the Strategic Partner of the Year award. There are so many people and companies doing amazing things on behalf of this industry. Be sure to submit your nominations. For more info: [NASP Meeting Awards](#)

The poster awards and the Ron Bookman Scholarship awards will also be presented during the Meeting.

**Will the conference and/or the educational sessions be available on demand after the conference is over?**
Be sure to schedule the time now to participate in the live sessions. While we are exploring the option of potentially extending access to the content, you and your active participation is what makes this meeting what it is! Register today so you do not miss one exciting minute!
Sponsorship and Exhibit Hall

Will the Exhibit Hall be available?
Yes! A virtual exhibit hall will allow you to enter the exhibit hall, visit with all exhibitors and discuss service and product offerings. Exhibitors can select booth designs, include logos, display videos, interact with visitors, and disseminate collateral materials just as they always do!

What will the interactive exhibit hall look like?
Attendees will actually enter the exhibit hall through a virtual door and visit each of the exhibitors. Exhibitors can choose the design of their booth, include logos, display videos, and more. Attendees can engage with the individuals staffing your booth.

How many hours of booth time will be available across the virtual sessions?
The Exhibit Hall will be open for approximately seven hours throughout the meeting.

Can we distribute the collateral materials that attendees typically would find at our exhibit?
Yes, you will be able to distribute collateral materials. They will be online and available to all who visit your exhibit.

How do exhibitors obtain contact information for those who “stop” at our booth?
Contact information can be exchanged via the chats you have with the individuals who visit your exhibit. A list of attendees will be available through the conference app for all attendees and customized lists will be made available for sponsors and exhibitors.

What is the cost of sponsorship and the exhibit hall? What value will I receive and who do I speak to?
Diverse sponsorship and exhibitor opportunities are available and will position you to connect with thought leaders, decision makers and key stakeholders throughout the industry. Our sponsorship levels can accommodate all investment levels. If you don’t find a sponsorship that meets your needs, please let us know and we will work with you to create one that does. The virtual Exhibit Hall is strategically designed to provide ample opportunity to showcase your company’s capabilities and service offerings. Dedicated exhibit hours will drive traffic and increase exposure. Branding and promotional opportunities will be prominent throughout the virtual conference.

For information on sponsorship opportunities and exhibits, please visit https://www.naspmeeting.com/exhibitor-info. The conference prospectus contains additional information on sponsorship packages and opportunities, exhibiting, and pricing.
For additional information, please contact the NASP Exhibit Team at exhibit@naspmeeting.com or 609-325-4758.

**Can I book a private meeting room or suite that I can use to schedule meetings with clients?**
Absolutely! Virtual meeting rooms are available and can be booked. A list of attendees will be available through the conference app and customized lists will be made available for sponsors and exhibitors. Please contact https://www.naspmeeting.com/exhibitor-info for more information.

**Miscellaneous**

**Are you still hosting the Women in Specialty Pharmacy event?**
Yes! We can all share lunch “virtually” while we listen to our inspiring and motivating keynote speaker – Courtney Clark. Courtney has an amazing and captivating story to share with us. She specializes in working with organizations that need teams who can succeed during stress and change without burning out, lashing out, or giving up. What a timely topic considering all we have been through over the last several months. The fee for the event has been reduced to $20 for members and $30 for nonmembers. You must register for the conference to participate in this event.

**What can Board Members and NASP Members do to help promote the Annual Meeting & Expo?**
Please share and/or repost our social media posts and the marketing pieces with your network and within your organization. You can use these FAQs to answer any questions people may have, refer them to NASP staff, or ask them to submit questions to info@naspmeeting.com. And, please register TODAY!!

**NASP Annual Meeting & Expo**