



Value for Attendees **BENEFITS TO EMPLOYERS**

NASP 2020 Annual Meeting &
Expo Virtual Experience
September 14-18, 2020

www.naspmeeting.com

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Immerse Yourself in the NASP Annual Meeting & Expo Virtual Experience

The National Association of Specialty Pharmacy (NASP) is the only nonprofit national association representing all stakeholders in the specialty pharmacy industry. The core mission of NASP is to provide educational programs to pharmacists and other healthcare professionals, promote certification, and advocate for public policies that ensure patients have appropriate access to specialty medications in tandem with critical services. NASP members include the nation's leading independent specialty pharmacies, pharmaceutical and biotechnology manufacturers, group purchasing organizations, patient advocacy groups, integrated delivery systems and health plans, technology and data management vendors, wholesalers/distributors and practicing pharmacists. With over 125 corporate members and 2,000 individual members, NASP is the unified voice of specialty pharmacy in the United States.

Utilizing innovation and cutting-edge technology, we will be hosting a full-scale virtual conference experience that includes all that our attendees have come to expect and love from the NASP Annual Meeting & Expo. From an interactive exhibit hall, keynote addresses and speaker meet and greets, five pre-conference workshops (including the new technology and hospital/health system network specialty pharmacy workshops), four separate robust educational tracks, LIVE CPE credit and CLE credit, to extensive networking opportunities, the fabulous Women in Specialty Pharmacy event, unique sponsorship and branding opportunities, to our very first NASP Innovation Challenge, four industry awards (including two new awards designed to recognize pharmacy support staff and vendors), scholarship presentations, and even personalized avatars – WE WILL HAVE IT ALL.

NASP provides attendees with robust opportunities to extend their clinical and practical pharmacy knowledge, with the ultimate goal of making a positive impact on patients.

Who Attends the NASP Annual Meeting & Expo?

- Senior executives
- Pharmacy directors
- Staff pharmacists/Pharmacy technicians/Students
- Consultants
- Pharma/Biotech manufacturers
- Health-system pharmacies
- Managed care organizations
- GPOs, distributors and suppliers
- Data management/Analytics organizations
- Technology vendors
- Pharmacogenomic organizations
- Patient advocates
- Independent specialty pharmacies

Value to Employees

Benefits to Employers

Stay abreast of developments in specialty pharmacy	==	Apply learnings to everyday practice
Interact with thought leaders/experts	==	Share insights, solutions and strategies
Participate in continuing education sessions	==	Earn live CE credits in a short amount of time
Network with peers and leaders/Share best practices	==	Make new connections, learn new strategies to enhance patient care
Meet with exhibitors	==	Gain understanding of new products and services
Take advantage of the CSP Exam Prep Course	==	Demonstrate commitment to profession
Attend the fifth annual Specialty Pharmacy Law Conference	==	Update team on current legal issues
Gain insight into the complexities of the home infusion industry	==	Share industry opportunities and challenges

Sample Letter to Employer



Dear _____,

I would like to attend the National Association of Specialty Pharmacy (NASP) 2020 Annual Meeting & Expo Virtual Experience from September 14-18, 2020

NASP is the leading unified voice of specialty pharmacy, representing specialty pharmacies, pharmaceutical and biotechnology manufacturers, group purchasing organizations, patient advocacy groups, integrated delivery systems and health plans, wholesalers/distributors, and pharmacists. The virtual conference experience is expected to be attended by 1,200+ specialty pharmacy professionals and stakeholders.

The NASP 2020 Annual Meeting & Expo Virtual Experience provides an opportunity to gain updates on industry market dynamics and trends through 26 educational sessions, obtain continuing education credits, network with specialty pharmacy professionals and meet with exhibitors.

Both the company and I can benefit from my participation. I am confident that the knowledge I obtain from attending this educational conference can be applied to my daily practice, as well as support company business objectives, and, most importantly, provide patients with the best possible care.

I estimate the cost to be _____, which is a substantial reduction in cost without any reduction in educational content. I appreciate your consideration in affording me this opportunity to enhance my industry knowledge and collaborate with specialty pharmacy colleagues. I assure you that I will take full advantage of the programs offered, and I would be happy to share the learnings with our team.

Sincerely,

To learn more about the NASP virtual conference experience or to register, please visit:
www.naspmeeting.com





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